



**SEPTEMBER  
20 - 21, 2024**

The Beaverdale Fall Festival's mission is to build community and cherished traditions while celebrating and promoting the Beaverdale neighborhood and surrounding communities.



# BEAVERDALE FALL FESTIVAL SPONSORSHIP OPPORTUNITIES

[www.fallfestival.org/become-a-sponsor](http://www.fallfestival.org/become-a-sponsor)

[hello@fallfestival.org](mailto:hello@fallfestival.org)

(515) 644-6212

4023 Urbandale Ave. #13254  
Des Moines, IA 50310



# PACKAGES

<p><b>PRESENTING SPONSOR</b> <b>\$15,000</b></p>	<ul style="list-style-type: none"> <li>• Exclusive festival sponsor</li> <li>• Sponsorship featured in our TV commercial</li> <li>• Your business is co-branded on all festival marketing material</li> <li>• Also includes all benefits at the Friendly Beaver Level</li> </ul>
<p><b>KEYSTONE SPECIES</b> <b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsor of major festival event</li> <li>• Your business is co-branded for that event</li> <li>• Also includes all benefits at the Friendly Beaver Level</li> </ul>
<p><b>LODGE ARCHITECT</b> <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsor of medium festival event</li> <li>• Your business is co-branded for that event</li> <li>• Also includes all benefits at the Friendly Beaver Level</li> </ul>
<p><b>DAM BUILDER</b> <b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsor of smaller festival event</li> <li>• Your business is co-branded for that event</li> <li>• Also includes all benefits at the Friendly Beaver Level</li> </ul>
<p><b>FRIENDLY BEAVER</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Credit towards a 10x10 commercial vendor space or parade entry</li> <li>• Also includes all benefits at the Happy Kit Level</li> </ul>
<p><b>HAPPY KIT</b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Listing with logo and link to your website on the Fall Festival Website</li> <li>• Promotion on our social media</li> <li>• Listing on the sponsorship board during the festival</li> </ul>

We welcome donations of any amount and would love to chat about creating a custom package. Every contribution makes a meaningful difference. The Beaverdale Fall Festival is a 501(c)3 non-profit organization. All donations are tax-deductible, subject to IRS rules.

Checks may be made to:

Beaverdale Fall Festival, 4023 Urbandale Ave. #13254, Des Moines, IA 50310